

eligible for the 20% GPR.

## **I. Principles and approach to developing a Business Case for water and energy efficiency projects**

- A. Energy and water efficiency projects should demonstrate substantial benefits/savings compared to the existing equipment
- B. Water and energy efficiency benefits/savings must be a substantial part of the rationale or justification for the project, and cannot simply be incidental water and/or energy efficiency benefits
- C. Technical component of a business case: Using information from maintenance or operations records, engineering studies, project plans, etc.
  - 1. that identify problems (including any data on water and/or energy inefficiencies) in the existing facility
  - 2. that clarify the technical benefits from the project in water and/or energy efficiency terms
- D. Financial component of a business case:
  - 1. Estimate cost and water savings from the project based on the technical analysis of benefits.
  - 2. Determine, within total project costs, that savings associated with energy and water efficiency improvements comprise a substantial part of financial justification for project.